

TO Private Career Colleges

FROM Travis Coulter
Superintendent of Private Career Colleges

DATE February 19, 2021

SUBJECT Publication of Key Performance Indicator (KPI) Results for the 2018 Reporting Cycle

I am pleased to announce that analysis of the 2018 Key Performance Indicators for private career colleges is now complete. The full 2018 KPI results for your institution can be downloaded by logging into the KPI Portal at the organizational level (not at the campus level) at <https://reporting.forumresearch.com/PCC/Login.aspx>.

A summary of the 2018 KPI results for private career colleges is also posted on the Ontario Open Data website alongside results from 2014 through 2017 at <https://data.ontario.ca/dataset/private-career-colleges-pcc-key-performance-indicators>.

As you are aware, in 2013 and 2014, only private career colleges that were approved under the Ontario Student Assistance Program (OSAP) were required to participate in the KPI program. As of 2015, all private career colleges have been required to report their KPI student data.

Since private career colleges submitted their 2018 data, the Ministry's service provider, Forum Research Inc., has remained focused on ensuring the highest quality and integrity of the data you have provided. The Superintendent and the Ministry have worked closely with Forum to conduct a thorough review of the data submitted and processes for calculating and validating KPI data to ensure the results accurately reflect the information provided by private career colleges and their graduates.

We are confident that the 2018 KPI results are reflective of the actual performance of the sector and will prove to be useful for the institutions, employers, prospective students, and the Ministry.

The overall sector KPI results for 2013 - 2018 are as follows:

Key Performance Indicator	All Private Career Colleges				OSAP-Approved Private Career Colleges	
	2018	2017	2016	2015	2014	2013
Graduation Rate, %	79.5	79.0	77.1	76.76	70.9	77.2
Graduate Employment Rate, %	84.4	83.9	77.7	78.96	73.1	71.2
Graduate Employment Rate in Field of Study, %	63.4	62.5	56.2	56.99	50.3	48.0
Graduate Satisfaction Rate, %	78.5	78.0	79.4	78.37	72.9	N/A
Employer Satisfaction Rate, %	91.1	90.3	91.9	92.16	91.0	N/A

Please note that while most of the institutions conducted audits and submitted audit reports for their 2018 KPIs in accordance with the requirements, some institutions did not. The few institutions that did not are not included in the sector-wide results and may not use the results for the purposes of OSAP approval or renewal, post them online, or otherwise use them for the purpose of advertising, and may be subject to compliance and enforcement measures under the *Private Career Colleges Act, 2005*.

Following publication of the 2018 KPIs, the Superintendent, the Ministry and Forum will focus on calculation of KPIs for the 2019 reporting cycle.

I would also like to remind you that as stated under Policy Directive 11, the Ministry is required to ensure the full cost-recovery for services required to calculate and publish KPIs once KPIs are published. As such, the government will be invoicing private career colleges for the costs of collecting and publishing of the 2018 KPIs later in 2021.

Thank you for your continued support and patience through this important initiative. As always, should you have any questions, please do not hesitate to forward your inquiry by e-mail to pcckpi-policy@ontario.ca.

Regards,



Travis Coulter
Director and Superintendent of Private Career Colleges
Ministry of Colleges and Universities